



# Overview of the KBCSD

## (Korea Business Council for Sustainable Development)

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### Introduction

- KBCSD(Korea Business Council for Sustainable Development) is a CEO-led organization of 76 forward-thinking companies that endeavors to put Korean industry on track to economic development in harmony with environment and social development.
- KBCSD is a global network partner of the WBCSD(World Business Council for Sustainable Development)

### History

- 2002 : Inaugural General Meeting held on March 21
  - \* Dr. Dong-Soo Hur, Chairman of GS Caltex Corporation, appointed the first Chairman of KBCSD
- 2009 : Designated as a focal point for 'Green Growth Business Dialogue' under the Presidential Committee on Green Growth  
(Recognized as a premier business voice in shaping national sustainability policies)
- 2012 : WBCSD Annual Council Meeting held in Seoul, in commemoration of the 10<sup>th</sup> Anniversary of the establishment of KBCSD
- 2015 : Sustainable Korea 2030 Master Plan established and officially announced  
Korea-China CEO Roundtable on Sustainable Development launched in Beijing
- 2016 : Dr. Myung-Ja Kim, former Minister of Environment, appointed the second Chairperson of KBCSD
- 2018 : Mr. Myung-Soo Huh, Vice Chairman of GS E&C, appointed the third Chairperson of KBCSD
- 2020 : Mr. Kyong-Ho Lee, Chairman of Younglim Timber, appointed the fourth Chairperson of KBCSD

### Membership

- KBCSD membership spans 76 enterprises that are spearheading sustainable business practices
- Member companies comprise diverse industrial sectors as follows:  
oil refinery and gas, steel, electrical and electronics, petrochemical, construction, aviation, automobile, paper and pulp, accounting and consulting, telecommunications, power utility, agriculture, etc.

|                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|-------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Public-Private Policy Consultation</b> | <ul style="list-style-type: none"> <li>Convene CEO gatherings with high-level officials from politics, government and the National Assembly with a view to providing business inputs regarding pending policy issues on sustainable development (Invitees include Prime Minister, Minister of Environment, Minister of Trade, Industry and Energy, etc.)</li> </ul>                                                                                                                                                                                                                                                               |
| <b>Policy Research</b>                    | <ul style="list-style-type: none"> <li>Provide a platform for member interaction in developing sustainability policies, publishing policy recommendation reports, etc.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Visions and Roadmaps</b>               | <ul style="list-style-type: none"> <li>Establish mid-, and long-term visions and action plans for the business sector in its response to major sustainability megatrends (Sustainable Korea 2030 Master Plan)</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Capacity-Building</b>                  | <ul style="list-style-type: none"> <li>Enhance capacity-building and information-sharing for member companies associated with sustainability management through specialized education programs</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Media Relations</b>                    | <ul style="list-style-type: none"> <li>Hold KBCSD Media Awards on Sustainability on an annual basis to promote public and media awareness of sustainable development</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>International Relations</b>            | <ul style="list-style-type: none"> <li>Interact closely with WBCSD, CBCSD, Nippon Keidanren, ADB, GCF and other like-minded organizations to promote regional and global collaboration in such fields as climate change, energy, inclusive business, and global CSV</li> <li>Help member companies advance sustainable business practices by introducing best practice models and implementation tools proven by leading global expertises</li> <li>Spearhead green initiatives in Asia by holding 'Korea-China CEO Roundtable on Sustainable Development' aimed at expanding low-carbon, green business opportunities</li> </ul> |

- ✓ Dong-Soo Hur, Honorary Chairman of GS Caltex
- ✓ Myung-Ja Kim, Advisor and Presidential Committee of National Cohesion(Former Minister, Ministry of Environment) of KAIST
- ✓ Myung-Soo Huh, Vice Chairman of GS E&C
- **Chairman :**
- ✓ Kyong-Ho Lee, Chairman of Younglim Timber

- ✓ Hak-Cheol Shin, CEO of LG Chem

- ✓ Sang-kyu Park, CEO of SK innovation
- ✓ Anwar A. Al-Hejazi, Representative Director and CEO of S-OIL
- ✓ Tae-Jin Kim, President of GS E&C
- ✓ Young-jun Lee, CEO of Lotte Chemical
- ✓ Moo-Kyung Jung, President of Sustainability Management Unit of Korea Zinc
- ✓ Hee-geun Lee, CEO of POSCO
- ✓ Jung-Su Kim, Executive Vice President of GS Caltex

- ✓ Roe-Hyun Myung, President and CEO of LS Corp
- ✓ Jong-Sun Ah, CEO of Hankook Tire & Technology
- ✓ Gang-Hyun Seo, President and CEO of Hyundai Steel
- ✓ Seoung-Won Kim, CEO of GS E&R
- ✓ Joo-Ho Whang, President of Korea Hydro & Nuclear Power Co., Ltd
- ✓ Kyung-Tai Lim, CEO of Halla Cement Corp.
- ✓ Shin Kim, CEO of SK securities
- ✓ Soo-Bok Lee, President of Ecoeye Co. Ltd
- ✓ Yang-Kwon Ryu, Market Head of Ecolab

- ✓ Yong-Guen Park, CEO and Regional Managing Partner of EY Korea
- ✓ Dong-Ryul Choi, Managing Partner of Yulchon





- **Government** : Ministry of Environment, Ministry of Trade, Industry & Energy, Ministry of Land , Infrastructure & Transport, Office for Government Policy Coordination, etc.
- **National Assembly** : Climate Change Forum, Environment & Labor Committee, Industry & Trade Committee, Sustainable Development Committee, etc.



**Government /  
National Assembly**



WBCSD, CBCSD, Nippon Keidanren, ADB,  
GCF, GGGI, UN, and 60 BCSDs,

**The industry**

76 major large businesses,  
6 major business associations,  
other industrial associations



**KBCSD**

**International  
Organizations like  
WBCSD and etc**



**Media**

Maeil Business Newspaper,  
Chosun Ilbo,  
Seoul Broadcasting System (SBS),  
Dong-A Ilbo, etc.

**Research Institute,  
Law firm, Consulting**

Samjong KPMG LLC, Ernst&Young,  
KOLON BENIT, Attorneys at Law  
Yulchon, Samsung Institute of EHS  
Strategy, etc.

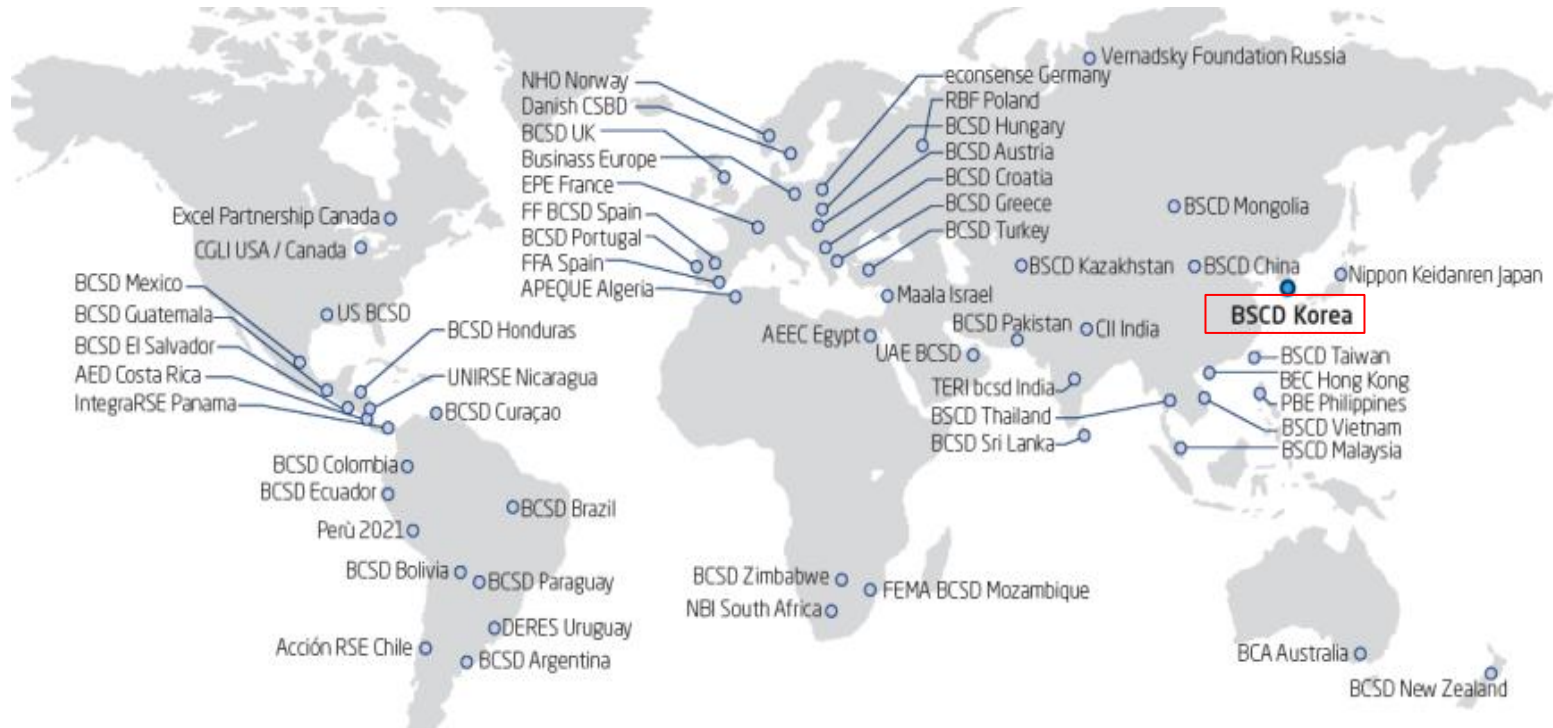


# [Annex] Introduction of WBCSD

## WBCSD (World Business Council for Sustainable Development)

- Founded in 1991 by a request of UNCED as a global CEO-led organization serving as a leading voice of business in support of sustainable development
- Currently, CEOs of more than 200 global companies around the world are actively engaged in the Council
  - Majority of members are in the upper ranks of 'Fortune Global 500 companies' and 'Global 100 Most Sustainable Companies' (annually announced in the Davos Forum)
- Ilham Kadri Syensqo CEO serves as the Chair of WBCSD

## WBCSD Global Network



# What WBCSD Does

## Business Leadership for Sustainable Development

- WBCSD helps member companies integrate successful sustainability into their core business strategies.
- manage risks, anticipate consumer demand, build positions in growth markets, secure access to needed resources, and strengthen their supply chains, etc.



Circular Economy



Business and Human Rights



Inclusive Business



Rural Livelihoods Initiative



Carbon Capture and Storage (CCS)



Green House Gas Protocol



LCTPI Low Carbon Freight



LCTPI Low Carbon Transport Fuels



Decarbonizing Transport



Finance



Resilience



Access to safe water, sanitation, hygiene (WASH)



Improve land based waste management to reduce marine debris



Scale up industrial water reuse & resource recovery



Water stewardship: increase business participation in reducing shared water risk



Water, energy, climate change resilience



Sustainable Lifestyles



Mainstreaming Life Cycle Assessment for Whole Buildings



Solutions Lab on the Circular Economy



Climate Policy



Biodiversity Measurement and Reporting



Business Learning Hub on Landscapes



Land Restoration



Natural Infrastructure for Business



Leadership Program



Natural Capital Protocol



Reporting Matters



Risk Management



Finance for Social Impact



LCTPI Renewables



The Reporting Exchange



Climate Smart Agriculture



Food loss and waste



Energy Efficiency in Buildings 2.0



Sustainable Mobility Project 2.0



Zero Emission Cities



Developing Metrics



Prototyping Innovations



Inspiring Engagement



FReSH



The Chemical Sector Project



Tire Industry Project



Cement Sustainability Initiative (CSI)



Materials Marketplace



Product Portfolio Sustainability Assessment



Natural Capital Protocol Toolkit



Social Capital Protocol



Forests & Forest Products as Carbon Sinks